

GE's initiative uses new recycling technology to reduce refrigerator waste in landfills

Old refrigerator



About 55 pounds of a typical refrigerator ends up in a landfill*



GE's new recycling initiative will reduce refrigerator landfill waste by

85%*



- The technology is a sealed and fully automated refrigerator recycling system that will significantly reduce landfill waste and greenhouse gas emissions.
- GE is the first appliance manufacturer to partner with the EPA on the Responsible Appliance Disposal Program.



imagination at work

*ARCA Advanced Processing 2010 Landfill Data, based on the component listing found in the American Plastics Council 1994 Composition, Properties and Economic Study of Recycled Refrigerators Report.

**The first installation of UNTHA Recycling Technology, serving a six-state area in the Northeast region of the U.S., will enable GE and Appliance Recycling Centers of America to reduce landfill waste of a refrigerator by an estimated 85 percent by weight, compared to typical industry practices.